

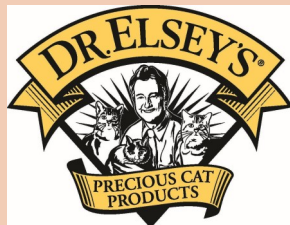
**NW REGIONAL 2019  
CATS OF THE FOREST  
CONGRESSES,  
ALL BREED CAT SHOW,  
& AWARDS BANQUET  
AUGUST 2-4, 2019**

**WEBSITE:  
HTTP://  
AUG.MAINEEVENT.ORG**

**IMPORTANT DEADLINES:**

Hotel Reservation Jul 11, 2019  
Sponsor Deadline Jul 29, 2019  
Sponsor Ad Jul 29, 2019

Sponsored by:



**Inside this packet**

|   |          |
|---|----------|
| The Show Hall—<br>DoubleTree by<br>Hilton | <b>2</b> |
| Due Dates &<br>Contacts                   | <b>2</b> |
| Sponsorship<br>Opportunities              | <b>3</b> |
| Esteemed Judges                           | <b>3</b> |
| Regional Awards<br>Banquet                | <b>3</b> |
| More Sponsorship<br>Opportunities         | <b>4</b> |
| Sponsorship<br>Agreement                  | <b>5</b> |
| Terms & Condi-<br>tions                   | <b>6</b> |



**“Hot August...Cool Cats”  
SPONSORSHIP PACKET**

The Maine Event invites you to the Northwest Regional Awards Show and Banquet August 2-4, 2019 at the DoubleTree by Hilton Spokane City Center, in Spokane, Washington.

By plane, train or automobile, getting to Spokane is a snap! 'Spokane International Airport, only 10 minutes from downtown Spokane, offers 135+ daily flights from around the U.S. on Alaska, American, Delta, Frontier, Southwest, and United. Like the open road? Interstate 90 makes highway travel to and from Spokane scenic and convenient.

With more than 200,000 city residents and nearly a half a million in the county, Spokane boasts the biggest urban population between Minneapolis and Seattle, making it the region's hub for business, shopping and entertainment.

In addition, Spokane's location at the heart of the Inland Northwest makes it the perfect launching

point for trips. British Columbia is right next door, Seattle is a half-day's drive and Glacier, Yellowstone and Mt. Rainier national parks are all within a day's drive. Downtown, and next door from



the Silver LEED Certified Convention Center, you'll discover destination dining, tasting rooms and nightclubs, along with fantastic retail offerings anchored by Nordstrom and Macy's. Add high-end catalogue stores and boutiques, galleries and entertainment options and abundant outdoor adventures to the mix and you've got an unforgettable experience in the making!

**IMPORTANT CONTACTS:**

**Show Manager/Sponsors:**  
Elaine Hawksworth-Weitz, 206-920-9214  
showmanager@maineevent.org

**Entry Clerk:** Tracy Hisel,  
360-520-6627  
entryclerk@maineevent.org

**Vendors:** Julie Ollis, 509-763-2999,  
vendors@maineevent.org

\*\*\*\*\*

**HOTEL RESERVATIONS  
DEADLINE: JULY 11, 2019**

Call 1-800-222-8733 or 1-509-455-9600 and mention "The Maine Event 2019" to get the group rates and special amenities.

Or, book on-line at:  
[http://group.doubletree.com/  
TheMaineEvent2019](http://group.doubletree.com/TheMaineEvent2019)

**All-in-One Facility — DoubleTree by Hilton, Spokane City Center**

In the heart of downtown, the DoubleTree by Hilton Spokane City Center hotel puts you right in the middle of the action.



We've negotiated great room rates for the Northwest Regional Awards Show of: \$107.00 for single/double; \$127.00 for triple/quad. **The TICA hotel inspection policy will be utilized and enforced for this event.**

To make your trip even more convenient, the hotel provides complimentary:

- ◆ **AIRPORT SHUTTLE to and from Spokane Int'l Airport (GEG).**
- ◆ **WiFi.**
- ◆ **SELF-PARKING, and**
- ◆ **NO PET FEE!**

Our friendly hotel features 21,000 sq. ft. of function space. It also has two great in-house restaurants: Spencer's for hand-cut prime beef or chops seared to perfection in our on-site restaurant, Or, stroll down to the lobby and enjoy some casual American cuisine at Shutter's Café.

Work out in the fitness center, featuring modern cardio equip-

ment and weights, swim in our seasonal outdoor pool, or soak in our hot tub year-round.

Our venue has everything you need to enjoy your Spokane, WA visit. You will be within walking distance of a vibrant district of shops and restaurants. Enjoy the Spokane river-front location while you indulge in a delicious signature DoubleTree chocolate chip cookie when you arrive at the hotel.

**WEBSITE:**  
[www.spokane.doubletree.com](http://www.spokane.doubletree.com)

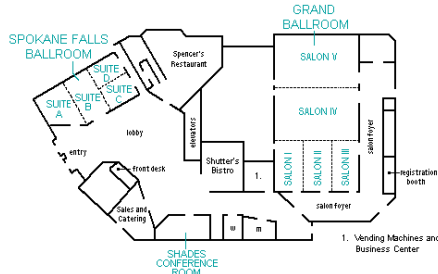
**ADDRESS:**  
322 North Spokane Falls Court,  
Spokane, Washington, 99201, USA  
TEL: +1-509-455-9600  
FAX: +1-509-455-6285



## The Cat Show

The Northwest regional cat show will be held in the spacious 10,000sf Grand Ballroom, with vendors in the lockable 4,000sf Salon Foyers.

DOUBLETREE HOTEL SPOKANE CITY CENTER - MAIN LEVEL



The show hall is 100% climate controlled with carpet and excellent lighting to make your time spent in the show hall as enjoyable as possible.



### EXHIBITOR EVENTS:

Fri, 8/2 SEMINARS &

CATS OF THE FOREST CONGRESSES

8:00am-2:00pm Various Seminars

3:00pm-3:30pm Forest Cat Exhibitor Check-in

4:00pm-8:00pm FOREST CATS CONGRESSES

Sat, 8/3 CAT SHOW / BANQUET

7:30am-8:30am Exhibitor Check-in

9:00am-5:00pm Cat Show

6:00pm-10:00pm Regional Awards Banquet

Sun, 8/4 CAT SHOW

8:00am-8:30am Exhibitor Check-in

9:00am-5:00pm Cat Show

12:3pm-1:00pm Junior Exhibitor Judging by Marinets

5:00pm-6:00pm Awards

## Sponsor Due Dates & Contacts

| Activity & Contacts   | Due Date / Contact Information   |
|---|--|
| Sponsor Application & Agreement with payment                | Monday, July 29, 2019  |
| Camera-Ready ArtWork/Ads (in .jpg format)                   | Monday, July 29, 2019  |
| Vendor Booth Set-up   | 9 AM—2 PM, Friday, August 2, 2019  |
| Late Vendor Booth Set-up (no large load-in doors available) | 7 AM-8AM, Saturday, August 3, 2019   |
| Booth Tear-down   | End of show to 11pm, Sunday, August 4, 2019                                |
| Show Hotel Room Block Ends                                  | Friday, July 11, 2019  |
| Banquet Reservations paid by                                | 10PM, Monday, July 29, 2019  |
| Northwest Regional website                                  | <a href="http://aug.maineevent.org">http://aug.maineevent.org</a>          |
| Sponsor Coordinator's Email                                 | <a href="mailto:sponsors@maineevent.org">sponsors@maineevent.org</a>       |
| Vendor Coordinator's Email                                  | <a href="mailto:vendors@maineevent.org">vendors@maineevent.org</a>         |
| Advertising—Advertising Coordinator's Email                 | <a href="mailto:advertising@maineevent.org">advertising@maineevent.org</a> |

**Advertised  
Show Hours:  
4pm-8pm Fri  
9am-5pm  
Sat/Sun**



## Corporate Sponsorship Opportunities

### "Gold" Corporate Sponsor (Non-Exclusive) - \$1,500 ea.

Don't just be a vendor at the show, be a corporate sponsor and take full advantage of the advertising opportunities we have to offer. With your "Gold" Sponsorship level you get the following:

- ◆ A 8' x 30' "prime" vendor booth space. \*
- ◆ Your corporate logo and link to your website on the front page of the club's show site.
- ◆ Full page COLOR ad in prominent location of the Exhibitor Catalog (a \$250 value).
- ◆ Full COLOR banner in each judging ring.
- ◆ A minimum of four 30 sec acknowledgements over the PA system per day.
- ◆ Your corporate logo on all club's display advertising including exhibitor and spectator handouts.
- ◆ Sponsor mentioned in all radio/TV advertisements.
- ◆ Up to 4 dinner tickets to the 2019 Awards banquet.

### "Silver" Corporate Sponsor (Non-Exclusive) - \$500.00 ea.

Sponsor the show at the "Silver" level and get the following:

- ◆ A 8' x 20' "premium" vendor booth space. \*
- ◆ Full page COLOR ad in the Exhibitor Catalog (A \$250 value).
- ◆ Acknowledgement on our Show Sponsor's poster in the show hall.
- ◆ Your corporate logo and link to your website on the front page of the club's show site.
- ◆ A minimum of two 30 sec acknowledgements on the PA system per day.
- ◆ Your corporate logo on all club's display advertising.
- ◆ Sponsor mentioned in all radio/TV advertisements.
- ◆ 2 dinner tickets to the 2019 Awards banquet.

#### \* Corporate Sponsor vendor booths include:

- 1) Access to 2 ea. standard electrical outlets.  
(Note: Bring your own 20-25' extension cords.)
- 1) 8' high pipe & drape on back side and 3' high on sides.
- 2) One 8" table and two chairs per 10' increments.

## Northwest Awards Banquet

All sponsors and vendors are welcome to come to the Northwest Region's Awards Banquet Saturday evening, August 3, 2019 in the Spokane Falls Ballroom (just off the hotel lobby). This event celebrates the achievements of the exhibitors' cats from the previous show season.



Evening events:

6:00pm—7:00pm — No Host Bar

7:00pm—8:00pm — Dinner

8:00pm—10:00pm — Awards Ceremonies

We will NOT be accepting payment or reservations for the banquet the weekend of the show. If you don't pay in advance, you won't be at the banquet.

#### **Banquet deadline: 10:00pm, Monday, July 29, 2019**

— You can make your banquet reservation, meal selection, and payment online at: <http://aug.maineevent.org/>. You can also print out the banquet form (found on the website) and mail it with your check or money order payable to "The Maine Event" to:

Tracy Hisel, Entry Clerk

## Congress and Ring Sponsorships

### Cats of the Forest Congresses (Non-Exclusive) \$250.00 ea.

This category of sponsorship helps defray the cost of the Cats of the Forest Congresses (specialty rings on Friday afternoon/evening). This sponsorship helps to defray the cost of the judges fees and special Congress rosettes.

A Congress sponsor receives the following:

- ◆ A handsome sponsorship banner in the ring.
- ◆ Listing (and link to your website) on the front page of the website.
- ◆ Acknowledgement in Exhibitor Catalog as a Congress sponsor.
- ◆ Free full-page black & white ad in Exhibitor catalog.
- ◆ Acknowledgement on "Our Show Sponsors" poster in the show hall.
- ◆ Acknowledgement by judges before their finals (if they remember).

### Rings Sponsorships (Non Exclusive) \$25.00 (1 ring/both days) and \$125.00 (all rings/both days)

Ring sponsors helps defray the cost of the judging rings including judges fees and our stunning awards and rosettes.

A non-exclusive Ring Sponsor receives the following:

- ◆ A handsome sponsorship banner in the ring.
- ◆ Listing (and link to your website) on the front page of the website.
- ◆ Acknowledgement in the Exhibitor Catalog as Ring Sponsor.
- ◆ Free 1/4 page B&W ad for 1 ring Sponsors and 1/2 page B&W ad for All Rings Sponsors in the Exhibitor Catalog.
- ◆ Acknowledgement on "Our Show Sponsors" poster in the show hall.
- ◆ Acknowledgement by judges before their finals (if they remember).

.... More sponsorship opportunities continued on next page

## More Sponsorship Opportunities (continued from Page 3)

### Junior Exhibitor "JE" Judging Ring (Non-Exclusive) - \$75.00 ea.

The JE Program is a way in which you can contribute to TICA's future. JE's are verbally tested on their skills as they present their cats to the audience, including their knowledge of cat husbandry and that of showing their cats in TICA. Support the JE's with your donation which offsets the cost of special rosettes and the judge's fee. Sponsorship includes: "This ring sponsored by ..." credit on the 11" x 28" ring banner, listing on the website, free 1/4 page ad in the Exhibitor Catalog, acknowledgement in the Exhibitor Catalog, on "Our Show Sponsors" poster in the show hall, and acknowledge by the JE judge (if they remember).

### 2-Day Hospitality Suite Sponsorship (Non-Exclusive) - \$200.00 ea.

The Hospitality Suite will be open Friday afternoon/evening and again on Saturday night after the dinner. Sponsor our Hospitality Suite for two days for just \$200.00 total (a \$50 savings) and get a 1/2 page ad in the Exhibitor Catalog, a sponsor banner in the Hospitality Room, acknowledgement in the Exhibitor Catalog, and a link to your website on the website.

### 1-Day Hospitality Suite Sponsorship (Non-Exclusive) - \$125.00 ea.

The Hospitality Suite will be open Friday afternoon/evening and again on Saturday night after the awards banquet. Sponsorship includes a one-day wall banner in the Hospitality Suite, a 1/4 page ad in the Exhibitor Catalog, acknowledgement in our Exhibitor Catalog, and a link to your website on the website.

### Sponsor a Rescue Cat's Entry to the Show - \$110.00 ea.

Show your support of cat rescue by paying for an adoptable rescue cat's entry into the show. It has been proven that if an adoptable cat can be shown, it increases its chance of getting adopted to its forever home. Your donation covers the cost of the rescue cat

being shown in the household pet class at the show. Your sponsorship includes: a 1/4 page ad in the Exhibitor Catalog, and acknowledgement on "Our Rescue Sponsors" poster in the show hall and on our website, plus you'll get the special thanks from our rescue organization partner for the donation.

### Judge's Banquet Dinner (12 Available) - \$52.00 ea.

Show your support of the judges by paying for their banquet dinner Saturday evening. Includes a business card ad in the Exhibitor Catalog as a Banquet Sponsor, and a table-top tent card noting your sponsorship at the judge's banquet seat.

### Judging Ring Lunches (15 Available) - \$50.00 ea.

Sponsor the lunches for the judge, ring clerk and steward for one day. Includes a business card ad in the Exhibitor Catalog, and acknowledgement in "Our Sponsors pages" in the Exhibitor Catalog.

### Club Raffle Sponsorship - \$25.00 ea.

In exchange for a raffle donation of \$25.00 or more, you will receive a business card sized ad in the Exhibitor Catalog, along with an acknowledgement of your donation in the "Our Sponsors pages" in the Exhibitor Catalog.

### ESTEEMED JUDGES

#### Cats of the Forest Congresses

Edith-Mary Smith  
Marylou Anderson  
Nikki Crandall-Seibert

#### Saturday

Yvonne Patrick  
Pamela Barrett  
Edith-Mary Smith  
Marylou Anderson  
Nikki Crandall-Seibert  
Alex Marinets

#### Sunday

Ellen Crockett  
Steven Savant  
Edith-Mary Smith (SP)  
Melissa Parsley  
Kay Hanvey  
Susanna Shon (SP)



We're on the

Worldwide web at

<http://aug.maineevent.org>

**NW REGIONAL,  
CATS OF THE FOREST  
CONGRESSES,  
ALL BREED CAT SHOW,  
& AWARDS BANQUET**

**AUGUST 2-4, 2019**

Terms and Conditions  
are on pages following this  
Sponsor Agreement

**ADVERTISING**

It is the sole responsibility of the vendor/sponsor to provide The Maine Event with camera-ready artwork/advertising.

The sooner the camera ready artwork is forwarded to: [sponsors@maineevent.org](mailto:sponsors@maineevent.org), the sooner your advertising dollars will be put to good use.

Preferred ad media is .jpg or .pdf with the highest resolution possible for on-line and print media.

If you have questions, contact [sponsors@maineevent.org](mailto:sponsors@maineevent.org).

Sponsor's Name

Contact Name

Mailing Address

City

State/Prov

Zip/Postal Code

Phone

Fax

Email Address

Website Address/URL

WA State Business License #

Business License for City of Spokane #

Briefly describe your business and its products/services.

**DEADLINE:** Must be received and paid by July 29, 2019!

**Premium Vending**

**TOTAL**

**Gold "Corporate" Prime Sponsor (non-exclusive) with 8' x 30' vendor space (see page 3)**

\$1,500.00

\$

**Silver "Corporate" Premium Sponsor (non-exclusive) with 8' x 20' vendor space (see page 3)**

\$500.00

\$

**Cats of the Forest Congresses (non-exclusive)** See page 4 for list of judges. Specify Judge: \_\_\_\_\_

\$250.00

\$

**Ring Sponsorships-All Rings (non-exclusive)**

\$125.00

\$

**Ring Sponsorship-Individual Ring (non-exclusive)**

\$25.00 each

\$

**Hospitality Suite Sponsorship (non-exclusive)**  
Specify Day(s): \_\_\_\_\_

\$200.00/2 days  
\$125.00/1 day

\$

**Junior Exhibitor "JE" Ring Sponsorship**

\$75.00

\$

**Sponsor a Rescue Cat's Entry to the Show**

\$110.00

\$

**Judges Banquet Dinner (12 available)**  
Specify Judge: \_\_\_\_\_

\$49.00

\$

**Judging Ring Lunches (15 available)**  
Specify Judge: \_\_\_\_\_

\$50.00

\$

**Club Raffle Sponsorship (non-exclusive)**

\$25.00

\$

**TOTAL DUE**

\$

We have read, and agree to, the Sponsor Agreement and its Terms and Conditions contained in this Agreement which are incorporated in and form a part of this Agreement, and upon acceptance of the Agreement by The Maine Event, we the undersigned, agree to sponsor the Northwest Regional show on August 2-4, 2019 at the DoubleTree by Hilton Spokane City Center. It is understood that the Sponsorship applied for is not automatic, and is not considered binding until it has been accepted and a copy of this Agreement has been executed and returned by the Sponsor Coordinator.

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

Accepted by: Elaine Hawksworth-Weitz, NW Regional Show

Date \_\_\_\_\_

**Make check/money order payable in US Funds to: "The Maine Event" OR send PayPal payment to: [treasurer@maineevent.org](mailto:treasurer@maineevent.org)**

A fee of \$30.00, plus bank fees will be assessed for any NSF returned checks; such checks must be claimed/paid prior to show events.

**If you snail mail this Agreement, send in two signed copies of this agreement with full payment to:**  
Elaine Hawksworth-Weitz, Sponsor Coordinator  
Northwest Regional Show 2019  
5517 152nd St SW  
Edmonds, WA 98026

**These “Terms and Conditions” apply to Corporate Sponsors that are also Vendors**

1. **Exhibit Hours** - Management shall determine and publicize the exhibit hours the building will be open to the public during each day of the show. Vendors will be admitted to DoubleTree by Hilton Spokane City Center one hour prior to daily show opening times. Spaces will be ready for installation of exhibits at 9 AM, Friday, August 2, 2019 and will continue to 12 PM, All exhibits must be in place by that time. Exhibits cannot be dismantled until after closing on Sunday, August 4, 2019 at 5 p.m. and must be out of the building by 11 p.m.
2. **Merchandise Removal** - No Vendor merchandise, exhibits or any part of an exhibit may be removed until after the closing hour of the last day of the show. After the closing time, Vendors should remove all small and/or valuable items from the displays.
3. **Vendor/Exhibit Space** - All Vendor exhibit space is in 10 foot by 10 foot units (except as noted on the Official Floor Plan). Each Vendor is furnished a standard exhibit space having aluminum supports and aisle posts with an 8 foot backwall and 3 foot side dividers from which flame- proofed cloth drapes are suspended. All vendor spaces have adequate electrical outlets on the backwalls. Vendor responsible for bringing any necessary extension cords. No staging or rigging is included. Contact the Vendor Coordinator if staging/rigging is needed.
4. **Rules for use of Display Space**
  - 4.1. **Delivery** - Earliest date Vendor material can be allowed at the DoubleTree by Hilton Spokane City Center is Friday, August 2, 2019 at 9 AM. All shipments must be prepaid.
  - 4.2. **Displays** - No signs, partitions, apparatus, shelving, etc. may extend more than 8 feet above the floor along the rear of an exhibit or hung from the ceiling. A piece of equipment or a product that is an integral part of the display, but not a part of the booth, may extend above the backwall, as approved by the management. Staging and rigging is available contact the vendor coordinator for fees.
  - 4.3. **Liability** - The Vendor is entirely responsible for the space rented by him/her and shall not injure, mar or deface the premises. The Vendor shall not drive, nor permit to be driven, any pins, nails, hooks, tacks or screws in any part of the DoubleTree by Hilton Spokane City Center. Furthermore, Vendors shall not affix to the walls or windows of the DoubleTree by Hilton Spokane City Center advertisements, signs, etc., or use "Scotch" tape, masking tape or any other adhesive-type materials on painted surfaces. The Vendor agrees to reimburse the management and/or DoubleTree by Hilton Spokane City Center for any loss or damage occurring to the premises or equipment.
  - 4.4. **Booth** - All exhibits and their personnel must remain within the confines of their own spaces and no Vendor will be permitted to erect signs or display products obstructing the view, occasion injury or disadvantageously affect the display of other Vendors. All demonstrations and distribution of circular and promotional material must be confined to the limits of the Vendor's booth. Vendors which include the operation of musical equipment, radios, sound motion picture equipment, public address systems, or any noise making machines, must be operated so that the noise resulting there from will not annoy or disturb adjacent Vendors and their patrons, and must be approved by the management. Vendors are required to have their exhibit space neat and orderly at all times. An attendant must be in charge of each display during show hours. The aisles, passageways and overhead spaces remain under the control of the management and no signs, decorations, banners, advertising matter or Vendors will be permitted in those areas except by written permission of the management
  - 4.5. **Space** - The space contracted for is to be used by the Vendor whose name(s) appears on the contract and no portion can be sublet or assigned. No more than two vendors can occupy less than a 10x10 space. The Vendor shall forfeit his right to the space, all prepaid rentals and upon demand pay any rent balance owing to management if he fails to occupy or use his space or to have his exhibit completed and in place by the opening of the show.
5. **Alcoholic Beverages** - Vendors and their employees, agents and guests shall not consume any alcoholic beverages except in designated areas. Violation shall be grounds for removing Vendor and his exhibit from the show without refund.
6. **Smoking** - Smoking is not allowed anywhere in the DoubleTree by Hilton Spokane City Center.
7. **Lotteries** - Vendor shall not engage in any raffle, chance drawing, lottery or other game of chance. (This shall not prohibit vendor from purchasing raffle tickets for raffles conducted by the Northwest Regional team or from donating items to raffles conducted by The Maine Event.
8. **Restrictions** - The management reserves the right to restrict or remove Vendors, without refund, that have been falsely entered, that are deemed by the management unsuitable or objectionable, or, that have not met agreed upon payment dates. This restriction applies to, but is not limited to noise, P.A. systems, persons, animals, birds, things, conduct, printed matter or anything of a character that might be objectionable to the show or the management.
9. **ALL VENDORS MUST COMPLY WITH CITY ORDINANCES, REGULATIONS AND FIRE MARSHAL INSTRUCTIONS. FOR ANY INFORMATION CONTACT THE APPLICABLE OFFICE.**
10. **Installation** - Any special carpentry, wiring, electrical or other work, gas, steam or water drainage connection shall be installed at Vendor's expense, and in accordance with the hotel or show management's direction.
11. **Miscellaneous Terms and Conditions**
  - 11.1. **Cancellation of Contract** - If this agreement is cancelled by Vendor for any reason, or by management because of Vendor's default or violation of this agreement, **the entire rental paid to date by Vendor shall be retained by management.** The retained rental shall be liquidated damages for the direct and indirect costs incurred by management for organizing, setting up and providing space for Vendor, and losses and additional expenses caused by Vendor's withdrawal including reletting the space. **All cancellations must be submitted to the Vendor Coordinator in writing.**
  - 11.2. **Rights of Northwest Regional 2019 in the event Show is Not Held** - Northwest Regional Show, The Maine Event, The International Cat Association, and the DoubleTree by Hilton Spokane City Center (collectively known as "All Parties") shall not be liable for any damages or expenses incurred by Vendor in the event the show is delayed, interrupted or not held as scheduled, and, if for any reason beyond the control of the Northwest Regional the show is not held, The Northwest Regional may retain so much of the amount paid by Vendors as is necessary to defray expenses already incurred by The Maine Event.

- 11.3. Indemnification** - The Vendor/lessee (hereinafter called lessee) shall indemnify All Parties against and hold them harmless from any and all claims, actions, suits, proceedings, costs, expenses, damages and liabilities, including attorney's fees arising out of or connected with or resulting from the activities of the Vendor, including without limitation the manufacture, selection, delivery, possession, use, operation, display, sale or return thereof. Without limited the generality of the preceding sentence, the lessee expressly and unequivocally agrees to indemnify and hold them harmless from any and all claims, actions, suits, proceedings, costs, expenses, damages and liabilities, including attorney's fees arising out of or relating to any alleged negligent acts of All Parties, or any claim of negligent acts, or arising out of or related to any strict liability in tort or any claim of strict liability in tort, imposed upon the lessor for allowing the Vendor to place on display any food items or product having any defect or claiming to have any defect, it being agreed that the lessee shall inspect all food stuffs and products or related items and remedy any defect whatsoever. Lessee expressly and unequivocally agrees to be held responsible for any and all negligent acts of All Parties in failing to discover and remedy any and all defects and for strict liability in tort imposed upon The Maine Event and its agents, for allowing the Vendor to display, sell or otherwise distribute in any way his product or food stuff or related items in a defective manner. The Vendor shall hold All Parties harmless from all liability however arising to any and all persons whomsoever, whether for personal injuries or property damage or otherwise occurring because of or in connection with the Vendor's decision to display his goods or related items at the Northwest Regional show.
- 11.4. Dispute resolution** - Any contract dispute that cannot be worked out amicably between the All Parties will be resolved in the State of Washington, King County courts.
- 11.5. Insurance** - All Vendors shall purchase and maintain indemnity insurance naming All Parties as additional insured, and will protect them from claims which may arise out of or result from the activities of the Vendor. A copy of such coverage is to be furnished to Northwest Regional show management on or before Friday, August 2, 2019.
- 11.7. Attorney's Fees** - If a civil action arises between the Vendor and The Maine Event, dba Northwest Regional 2019, out of this agreement or to enforce any of its provisions, the losing party shall pay the attorney's fees of the prevailing party as the courts of the State of Washington, County of King may adjudge reasonable, and if an appeal is taken from any judgment of the courts of the State of Washington, County of King, the losing party shall pay the amount the appellate court shall adjudge reasonable as well as the prevailing party's attorney's fees on appeal.
- 11.8. Licenses** - Any and all City, County, State or Federal licenses, inspections or permits required by law of any Vendor in the installation of or operation of his display shall be obtained by the Vendor at his own expense prior to the opening of the show.

**COMPLETE AGREEMENT**

This agreement contains all the terms and conditions agreed on by the Vendor and The Maine Event, dba Northwest Regional 2019, hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties.

**I agree to the above terms and conditions**

Vendor/Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorship Coordinator     Vendor Coordinator

***If you snail mail, include two signed copies of this Application and Agreement along with the Terms & Conditions, and full payment to:***

*Elaine Hawksworth-Weitz / Sponsorship Coordinator / Northwest Regional 2019 / 5517 152nd St SW / Edmonds, WA 98026*